

Cookie Policy

(Disclosure in compliance with the Personal Data Protection Authority Provision 8.5.2014 No. 229)

Yes, please note that this website uses cookies in order to make our services as efficient and easy to use as possible. This site uses technical cookies, which can be used without asking the user's consent as strictly necessary for the provision of the service, and third-party analytical cookies provided by the Google Analytics service.

By using this site, the user declares to accept and consent to the use of cookies in accordance with the terms of use of cookies expressed in this document.

What are cookies?

Cookies are small text strings that the website visited by the user sends to his browser or mobile device. Cookies are stored by the latter, and are retransmitted to the site the next time the user visits. Browsing the site, the user can also receive cookies sent from different websites or web servers (so-called "third parties"), on which some elements may exist (such as images, maps, sounds, specific links to pages of other domains) present on the site that the same is visiting.

Types of cookies

Cookies can be divided into the following categories:

Technical cookies

Technical cookies are those used for the sole purpose of allowing the correct navigation and use of the site. Without these cookies, the site or some parts of it may not work properly. Therefore they are always used, regardless of user preferences. Cookies in this category include both persistent cookies and session cookies.

Technical cookies can be divided into:

- Navigation and session cookies
- Functionality cookies
- Analytical cookies

The navigation and session cookies guarantee the correct navigation and use of the site. For example, they allow authentication and access to restricted areas.

Functional cookies allow the user to navigate according to the criteria he has selected, for example the language, in order to improve the service.

Analytical cookies (or "cookie analytics") are used to collect aggregate and anonymous information about site usage and user activity, for example the number of users connected and the pages visited.

The Owner uses this information for statistical analysis, to improve the site and simplify its use, and to monitor its correct functioning.

Profiling cookies

Profiling cookies allow you to gather information on the use of the site by the individual user, allowing you to create user-specific profiles. They are frequently used for promotional purposes and for advertising messages.

Given the particular invasiveness that these may have in the private sphere of users, it is required that the user is adequately informed about the use of the same and can express their consent or refusal to use. This site does not use profiling cookies.

Google Analytics

The site uses the Google Analytics service to analyze the use of the site by users. Google Analytics is a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses proprietary cookies to allow the website to analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google (independent data controller) will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and use of the Internet. Google may also transfer this information to third parties where required to do so by law or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You can refuse to use cookies by selecting the appropriate settings on your browser, but this may prevent you from using all the features of this website. For more information, see the Google Privacy Statement available at: <http://www.google.com/privacypolicy.html>.

Check the installation of Cookies

The User can manage preferences related to Cookies directly within his browser and prevent - for example - that third parties can install. Through the preferences of the browser it is also possible to delete the cookies installed in the past, including the cookie in which the consent to the installation of cookies by this site is eventually saved. It is important to note that disabling all cookies, the function of this site could be compromised.

The User can find information on how to manage cookies in his browser at the following addresses:

- Google Chrome (https://support.google.com/chrome/answer/95647?hl=en&p=cpn_cookies)
- Mozilla Firefox (<https://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie>)
- Apple Safari (https://support.apple.com/kb/PH19214?viewlocale=it_IT&locale=en_US)
- Microsoft Windows Explorer (<https://support.microsoft.com/it-it/help/17442/windows-internet-explorer-delete-manage-cookies>).

In the case of services provided by third parties, the User may also exercise his / her right to oppose the tracking by inquiring through the privacy policy of the third party by contacting the latter directly.

Data controller

The Data Controller is ALPHERG SpA, in the person of the Legal Representative Pro tempore, with registered office in Corso Europa, 2 – 20122 Milano – PI 10433300968